

Not-Back-To-School Sale!

September means it's time for our annual Not-Back-To-School Sale!

Throughout September, all of our non-themed Arts Award packs will be reduced by 30%.

The cost of each Award will be:

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| • Discover Arts Award – a non-themed pack | £ 31.50 |
| • Explore Arts Award – a non-themed pack | £ 38.50 |
| • Bronze Arts Award – a non-themed pack | £ 59.50 |
| • Silver Arts Award – a non-themed pack | £ 70.00 |
| • Gold Arts Award - a non-themed pack | £ 80.50 |

It's a great opportunity to start a new Arts Award, move on to the next level, or introduce a friend to the Arts Award Initiative at a fantastic price.

Please do spread the word to friends and other families who might like to take advantage of the offer!

A Change to Our Facebook Groups

We'd also like to remind everyone about an important change to the way we use Facebook.

Our page 'Arts Award Performing Arts page' is to be closed.

'Arts Portfolio Club' page will no longer be used for sharing students' work. Instead it will be open to the public to give all young people a place to share.

From September, we'll be sharing and celebrating students' achievements in our Arts Award Initiative Registered Students group. This is a closed group exclusively for our registered students and their families, and we'd love everyone to become an active part of it. Share your artwork and reviews – let us know what you're working on and celebrate what you've achieved. Don't forget to encourage other young artists by commenting on their work. We want this to be a supportive and inspiring space where our students can enjoy being part of a creative community.

What Has Inspired Our Students This Month?

Let's take a look at some of the wonderful work our students have been creating.

One of the most interesting things about seeing so many Arts Award portfolios is discovering what inspires each young person to create.

Sometimes the reason is wonderfully simple: they create something because they love it!



For their Explore Award, K created a Christmas portrait of Stitch simply because they love Christmas. And we think that is a very good reason to make art!

As students progress through the different Arts Award levels, however, it's fascinating to see how their research into artists begins to influence their own creative work.

At Bronze level, R created an amazing collage inspired by their favourite artist, using the artist's own style as inspiration.





At Silver level, this influence can become even more pronounced.

S originally planned to create a 'traditional portrait' for their Silver Arts Challenge. But after researching the work of artist Christina Troufa in depth with their art teacher, S decided to take their challenge in a completely different direction.

The result was an amazing self-portrait inspired by Troufas' distinctive style.

These examples show something we love about Arts Award: young people don't just learn about artists, they can discover new ideas, experiment with different approaches and gradually develop their own creative identity.

We hope you've enjoyed seeing just a small selection of what our students have been creating.

We're looking forward to seeing what September brings, and to welcoming lots of new young artists to the Arts Award Initiative community.

All the best,

The Arts Award Initiative Team